

**WHAT EVERY PARENT
SHOULD KNOW ABOUT
SOCIAL MEDIA AND THEIR
CHILD!!**



BENEFITS OF TECHNOLOGY



SCHOOLS HAVE FILTERS

HOMES DON'T HAVE FILTERS



“Educators have seen firsthand the benefits of technology in the classroom. According to a study by IT Trade Association CompTIA just released this month, around 75 percent of educators think that technology has a positive impact in the education process. Here are a few benefits of using it:

According to the study by IT Trade Association CompTIA, students prefer technology because they believe that it makes learning more interesting and fun.

CompTIA’s study also showed that 9 out of 10 students indicated that using technology in the classroom would help prepare them for the digital future.

BENEFITS OF TECHNOLOGY



Student perceptions in the study believe that technology helps them retain information better. Eighteen 2nd grade students were challenged to complete a Power Point project about an animal. Sixteen out of the 18 students remembered more facts about the animal after completing the presentation. These results show that technology indeed helps students remember what they learn.

Today's technology enables students to learn at their own pace. For example, almost all apps allow for individualized instruction. Students can learn according to their abilities and needs.

Technology occupies an important place within students' lives. When they are not in school, just about everything that they do is connected in some way to technology.

**SO DO YOU KNOW WHAT YOUR CHILD IS DOING AFTER
SCHOOL WITH TECHNOLOGY?**

SOCIAL NETWORKS BY THE NUMBERS



Instagram – 800 million users



Snap Chat – 3 Billion snaps a day



Twitter – 500 million users



YouTube – 5 Billion videos watched a day
300 hours uploaded every minute



Facebook – 2 Billion users

What apps are your kids using that you do not know anything about?

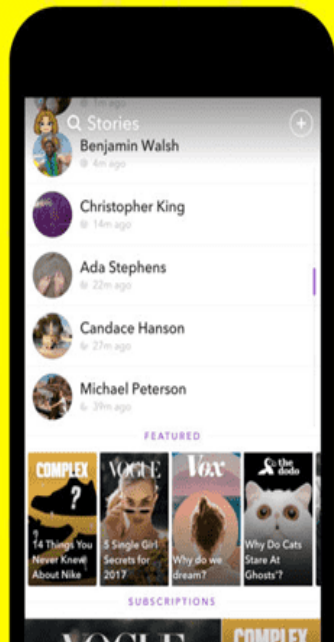
SNAP



CHAT

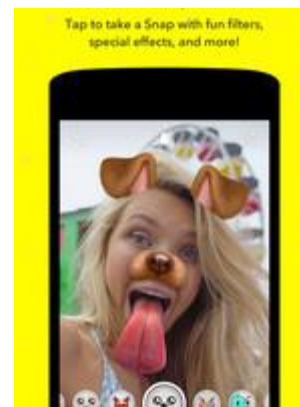
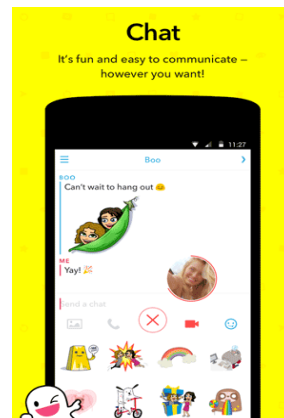
Learn About the World

Keep up with Stories from friends, publishers, and more.



Snapchat is a visual storytelling app, allowing you to 'snap' moments in time by photo or short video. Moments you share with friends are only **temporary**, as they disappear after a short time. You can also chat within the app among friends with text, stickers, and more.

Stories is another core feature of Snapchat. This allows you to watch a series of snaps together to tell a story of a moment. The most used parts of Snapchat are individual snaps and stories.



What is the issue:

- **Pictures are not temporary – screen shots, apps to recover snap photos.**
- **Chat is often times not monitored – we can say whatever we want.**

INSTA GRAM

Instagram is a simple way to capture and share the world's moments. Follow friends and family, their highlights, and everything in between, too.

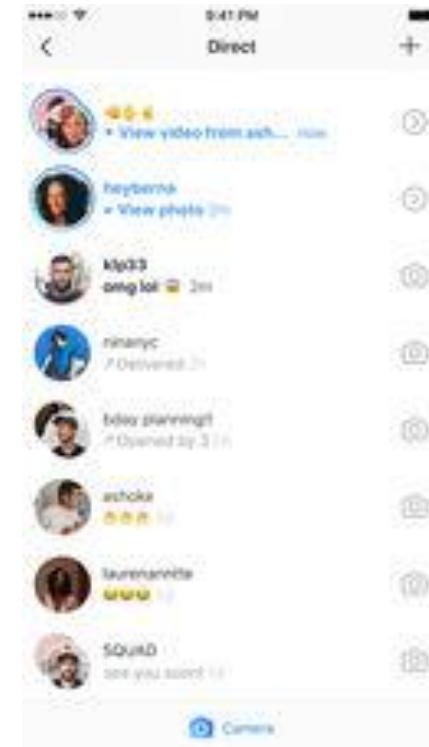


What is the issue:

- **Hide behind screen names.**
- **Kids think they are funny.**
- **Fear of having a picture posted on Instagram of something negative.**

A positive

- **Instagram has a non-nudity policy.**
- **+13 age requirement**
- **Privacy feature**





TWITTER

From breaking news and entertainment to sports, politics, and everyday interests, when it happens in the world, it happens on Twitter first. See all sides of the story. Join the conversation. Watch live streaming events. Twitter is what's happening in the world and what people are talking about right now.



What is the issue:

- Kids have an audience.
- People feel they have something to do.
- Getting only half of a conversation/not knowing the whole story.
- Trying to get a lot of followers leads to kids doing things they should never do.



FaceTime

Video Chat Sites



Skype



FaceTime

Be in two places at once.

What is the issue:

- **When and where these are taking place.**
- **No restrictions to the program to block content.**
- **No service that allows children to chat with people on the internet can be considered completely safe.**



Skype

What is Skype? Calling, seeing, messaging and sharing with others wherever they are.

Cell Phones and Smartphones

Have you handed your child **UNEDITED, UNMONITORED, UNFILTERED** internet access on Smartphones?

- Do you know what your child may be looking at?
- Do you know what kind of pictures they are taking on their phone?
- Do you know what kind of conversations they are having over text or video and with whom?



PHOTO VAULTS

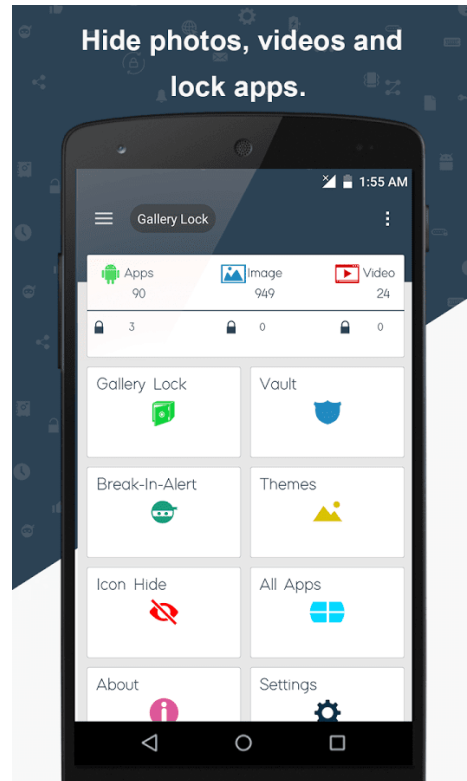


Photo vaults hide pictures from phone or computer users. The icons for these apps can also be deceptive.

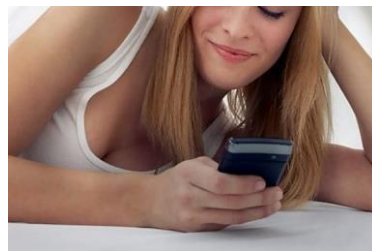
SEXTING



- Sexting is sending inappropriately sexy or nude photos electronically.
- The photos are taken by phone, tablet, computer camera.
- Once a picture is sent, you no longer have control of where it goes.
- It could be passed around for years and saved by internet search sites.



- **Any nudity oriented picture of any person under the age of 18 is CHILD PORNOGRAPHY.**
- **You could be put on the Sex Offenders Register.**



BEFORE YOU PRESS
SEND 
THINK

What is your child's DIGITAL FOOTPRINT?

The information about a particular person that exists on the Internet as a result of their online activity.

Our digital footprint is important

Our digital footprint can impact:

- ◆ Our online reputation and image.
- ◆ Our real life reputation and image.
- ◆ Our employment prospects.
- ◆ Our admission to school, university or groups.
- ◆ Our relationships with friends, family, teachers and other people in our network.
- ◆ The reputations of friends, family, teachers and other people in our network.

Managing your Digital Footprint



5 P's for a Positive Digital Footprint

Profile
Only use your first name.
Do not give out any personal information

Permission
Make sure you have permission to view and share information online.

Privacy
Keep your passwords and personal details private.

Protect
Keep evidence and don't bully back. tell an adult.

Positive
Make sure the information you share is positive.

5 P's for a positive Digital Footprint

@misskyritsis

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adapted from the Queensland Government



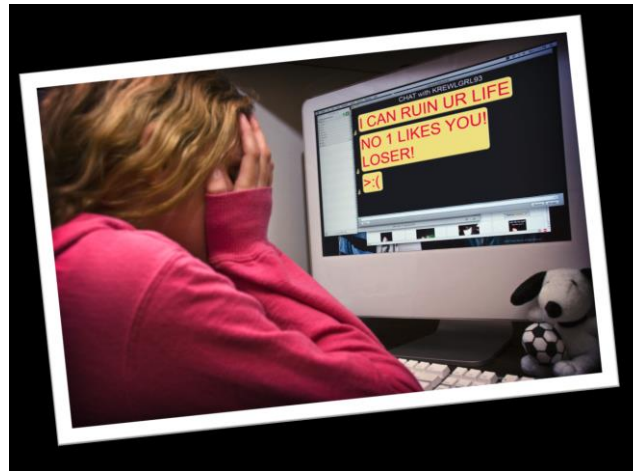
CYBERBULLYING LAWS



The following are the commonly accepted legal elements for intentional torts committed in the U.S. **Parents can also be found negligent in failing to provide reasonable supervision of their child**. Depending on the facts, the following legal actions might be possible:

DEFAMATION

Someone publishes a false statement about a person that damages his or her reputation.



INTENTIONAL INFLICTION OF EMOTIONAL DISTRESS

Someone's intentional actions are outrageous and intolerable and have caused extreme distress.

INVASION OF PRIVACY/PUBLIC DISCLOSURE OF A PRIVATE FACT

Someone publicly discloses a private fact about a person under conditions that would be highly offensive to a reasonable person.



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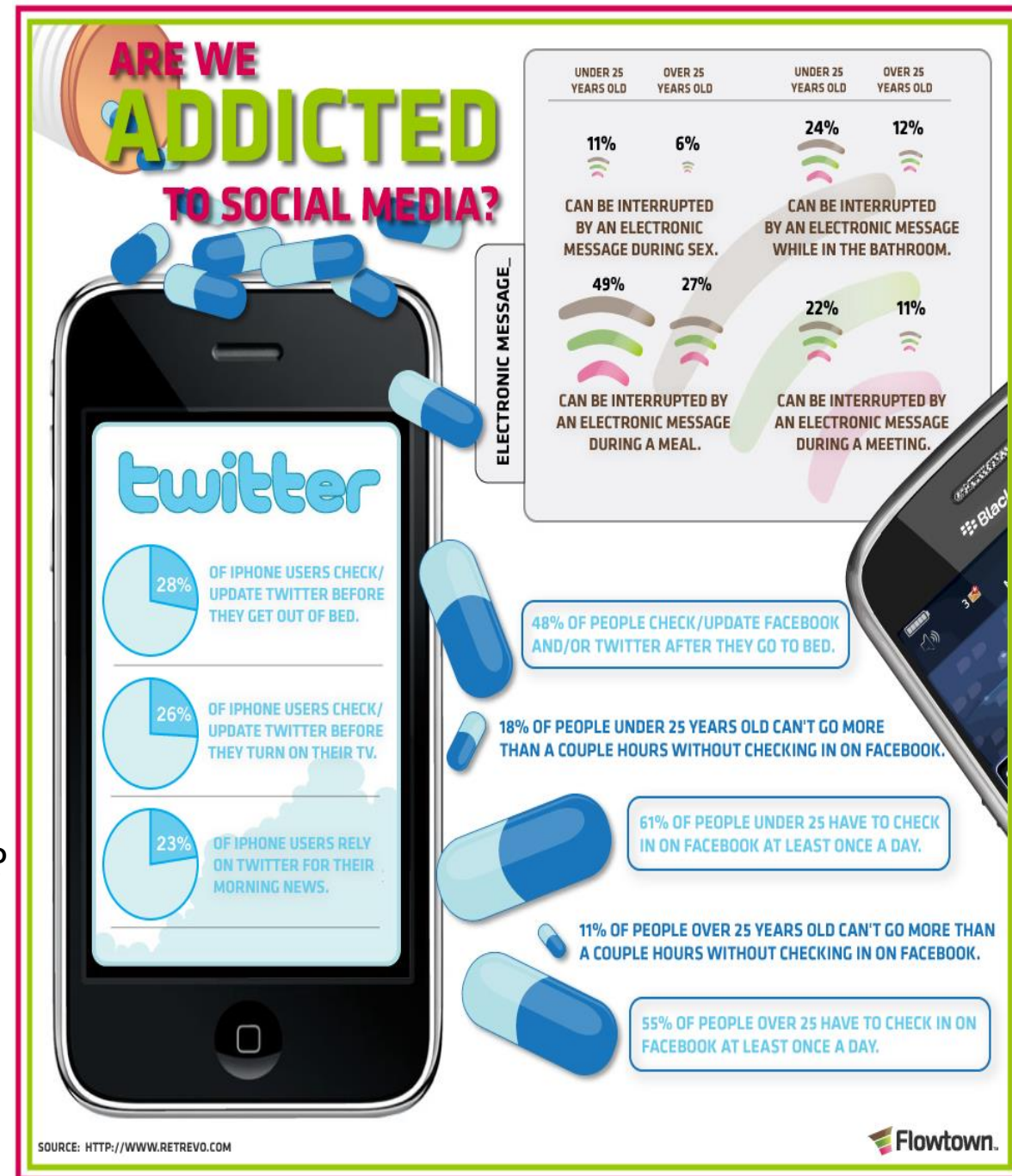


Technology Addiction

Parents are the role models for our children.
If they see you constantly on your devices what does
that tell them?



- Do you feel preoccupied with the internet?
- Need to use the internet with increasing amounts of time?
- Feel restless, moody, depressed or irritable when not using?
- Use your device to escape problems?
- Feel the need to respond immediately?
- Constantly checking your devices?
- Ignore what's happening in real time?
- Have you lied about how much time you use technology?





WHAT CAN YOU DO?



- Have an open and honest talk about internet safety and digital footprints.
- Use parental controls on all devices and monitor your child's use.
- Limit use behind closed doors.
- Limit usage time; put restrictions on how much time.
- Have open dialog with other parents and school officials.
- TALK, EDUCATE OTHERS, LEARN.
- Google what you don't know. Read media reports on new technologies.
- Look up internet sites for parents.
- Use the real world test:
 - Ask yourself one simple question, "Would I be happy with this in the real world?"
 - You don't allow your kids to watch X rated movies/magazines etc... Are you allowing them to access these online?



INTERNET MONITORING SOFTWARE



Screen Guide



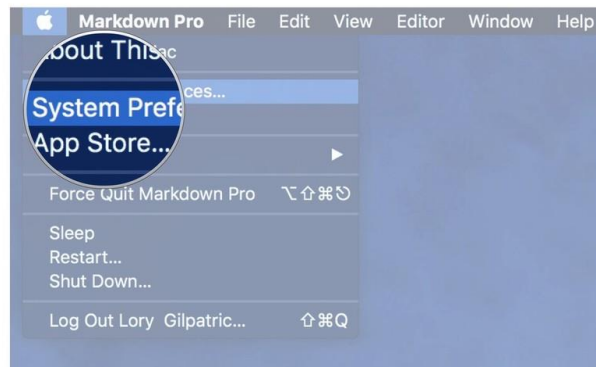
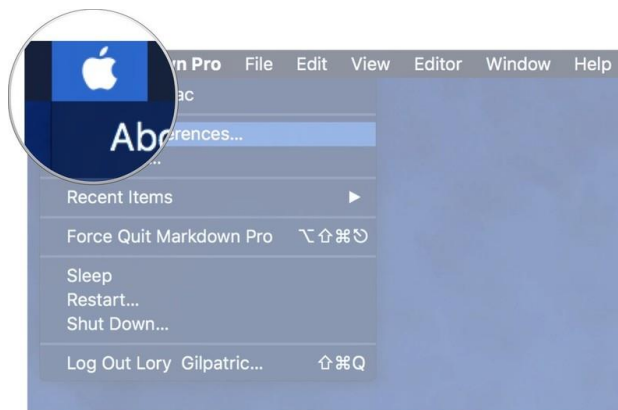
Mobicip



Alvosenet



Kaspersky Safe Kids



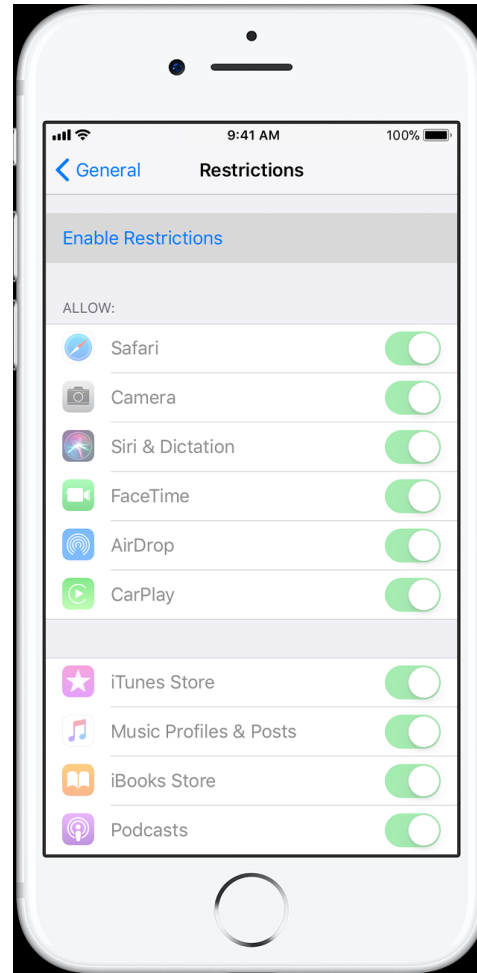
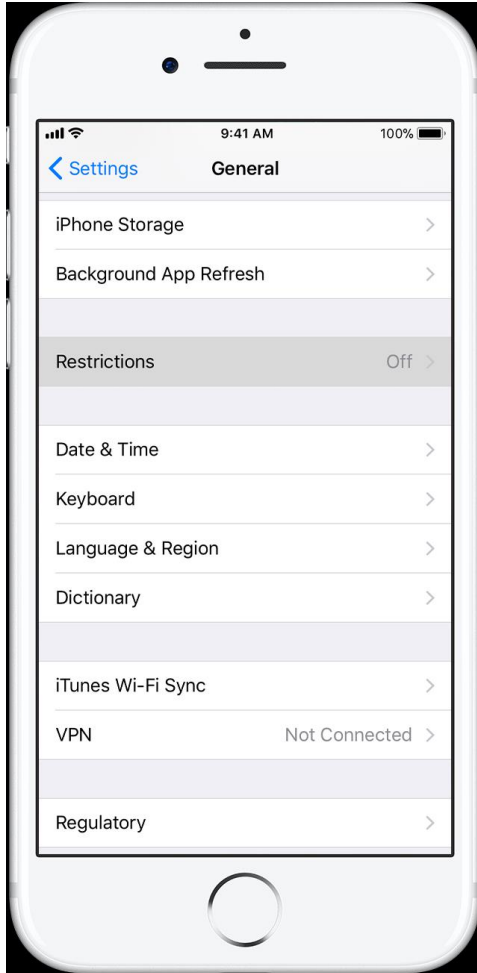
Parental Controls



Circle with Disney



iPhone/iPad/iPod Restrictions



You can use Restrictions, also known as parental controls, to block or limit specific apps and features on your iPhone, iPad, or iPod touch.

Types of content

Ratings for:

Music, Podcasts & News

Movies

TV shows

Books

Apps

Siri

Websites

Password Settings

THANK YOU FOR TAKING AN INTEREST IN YOUR CHILD'S SAFETY AND SECURITY ON THE INTERNET.

If you have further questions, please do not hesitate to ask.

You can check out resources such as:

“Parenting in a digital world”

National Center for Exploited and Missing Children

TechnologySafety.org

Connectsafely.org

NetSmartz.org

SafeKids.com

IKeepSafe.org

Family Online Safety Institute (FOSI.org)

Please drive safely.